Side by Side comparison of Stock Tracker 50 and Professional memberships

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Comparison of Ratings pages

Stock Tracker 50

Ticker: GOOGL View Ratings Coverage Stock Ratings Methodology

Closing Price: \$132.59 (Nov 10, 2023)

Alphabet, Inc. (GOOGL) Sector: Technology

Latest Filing: 10-Q for period ending Sep 30, 2023 Next Expected Filing: 10-K on February 05, 2024

Related Articles

	Quality of Earnings ②		Valuation @		
Risk/Reward	Economic vs Reported	ROIC 🚱	FCF Yield 🚱	Price to EBV 2	Market-Implied
Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive
Unattractive	Unattractive	Unattractive	Unattractive	Unattractive	Unattractive
Neutral	Neutral	Neutral	Neutral	Neutral	Neutral
Attractive	Attractive	Attractive	Attractive	Attractive	Attractive
Very Attractive	Very Attractive	Very Attractive	Very Attractive	Very Attractive	Very Attractive

Professional

Alphabet, Inc. (GOOGL) Market Value: \$1659 Sector: Technology

Closing Price: \$132.59 (Nov 10, 2023) Market Value: \$1659.5 Billion Sector: Technology

Latest Filing: 10-Q for period ending Sep 30, 2023 Next Expected Filing: 10-K on February 05, 2024

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Earnings Distortion Score : Bea

Switch to Credit Rating

Analyst Notes: None

	Quality of Earnings ②		Valuation @		
Risk/Reward	Economic vs Reported	ROIC @	FCF Yield 🚱	Price to EBV 🚱	Market-Implied
Very Unattractive	Misleading Trend	Bottom Quintile	< -5%	> 3.5 or -1 < 0	> 50
Unattractive	False Positive	4th Quintile	-5% < -1%	2.4 < 3.5 or < -1	20 < 50
Neutral	Neutral EE	3rd Quintile	-1% < 3%	1.6 < 2.4	10 < 20
Attractive	Positive EE	2nd Quintile	3% < 10%	1.1 < 1.6	3 < 10
Very Attractive	Rising EE	Top Quintile	> 10%	0 < 1.1	0 < 3
Actual Values			T.		
GOOGL	\$4.15 vs. \$4.80	42%	4%	2.1	> 100 yrs
Benchmarks @	Ī				
Sector ETF (QQQ)	Neutral EE	31%	2%	5.4	78 yrs
S&P 500 ETF (SPY)	Neutral EE	22%	3%	4.1	59 yrs
Small Cap ETF (IWM)	Positive EE	6%	1%	4.0	48 yrs

Investment Summary

Rating Breakdown

GAAP Reconciliation

Adjustments

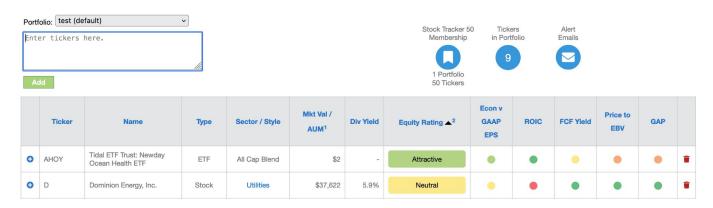
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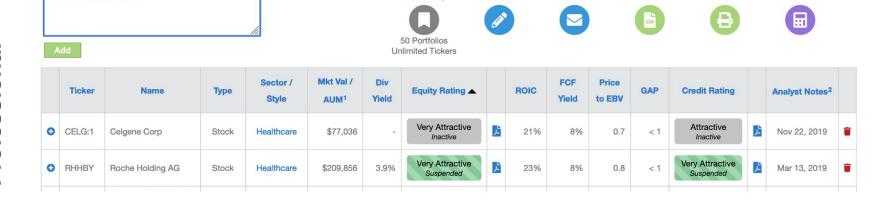
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	Stock Tracker 50* (\$49/month)	Professional (\$999/month)
Ratings	Streamlined equity ratings on our entire coverage universe. No credit ratings Ratings page: access to our ratings on 10,000+ stocks, ETFs and mutual funds with ability to add to your portfolio	Detailed equity & credit ratings on our entire coverage universe. Ratings page: access to detailed ratings on 10,000+ stocks, ETFs and mutual funds with ability to add to your portfolio Detailed Ratings see next slide.
Portfolio Tracker	50 tickers in 1 Portfolio, unlimited changes.	Unlimited tickers, 50 Portfolios, unlimited changes
Screener	Add a la carte pre-screened model portfolios.	Screen Stocks by: Rating, ROIC, FCF Yield, Price to EBV, GAP, Div Yield, and Sector Screen ETFs /MFs by: Rating, Div Yield, Sector, Style, AUM, Provider, Initial Minimum, Total Annual Costs
Model Portfolios	Add a la carte	Most Attractive and Most Dangerous Stocks, Exec Comp Aligned with ROIC, Safest Dividend Yields, Dividend Growth Stocks, Best & Worst ETFs & Mutual Funds by Sector & Style, Focus Lists: Long & Short
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PDFs from Portfolio Page	None	Reports all stocks, credit Ratings, ETFs and Mutual Funds

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